



ICC One Click

Your one-stop digital gateway
for international trade

Global trade means opportunities for smaller businesses to grow but knowing where to start can be daunting. Our mission is to make it simple, practical, and accessible so your business can succeed with confidence. ICC One Click gives you step-by-step guidance, trusted expertise, and easy-to-use tools to support your journey, from your very first export to global expansion.

Why choose ICC One Click?

- ✓ **Trusted:** backed by the International Chamber of Commerce's (ICC) global expertise and network.
- ✓ **Practical and straightforward:** clear steps, tools, and resources to move from ideas to results.
- ✓ **Personalised:** guidance tailored to your company's profile, sector, and experience.
- ✓ **One-stop access:** everything you need for trade in one place.

ICC One Click features the following essential tools to guide you through your international trade journey:



Trade Navigator

Your personalised roadmap: clear steps that break down complex trade processes into manageable actions.



AI-powered chat assistant

Your digital trade expert: simply ask your questions and receive tailored, reliable guidance without guesswork.



Trade Action Plan

Your organiser: stay on track at every stage, from market research and documentation to logistics and market entry.



SME Trade Catalogue

Your knowledge hub: offering resources on compliance, sustainability, learning, and market intelligence.

Get started today by creating your **free** ICC One Click account and take your first step towards global trade success.

Visit oneclick.iccwbo.org to find out more.